MICROCREDENTIALS FOR DIGITAL CONTENT CREATION

Competence 3.3: COPYRIGHT AND LICENCES

DSW
DIGITAL SKILLS WALLET
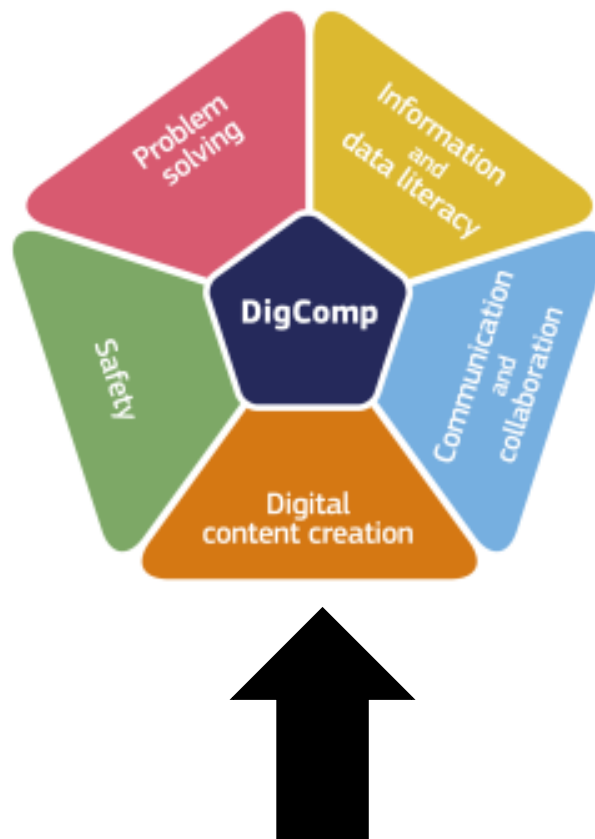
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3.3 COPYRIGHT AND LICENCES

Content

FOUNDATION LEVEL

(Level 1 and Level 2)

Copyright laws (MC 3.3.A.1)

Basic Information

Identification of the learner	Any Citizen
Title and code of the micro-credential	Copyright laws Code: MC 3.3.A.1
Country(ies)/Region(s) of the issuer	ITALY, CYPRUS, GREECE, ROMANIA http://dsw.projectsgallery.eu
Awarding body(ies)	DSW Consortium Project Number: 101087628
Date of issuing	Nov 2023
Notional workload needed to achieve the learning outcomes	Minimum 3 – Maximum 5 hrs
Level of the learning experience leading to the micro-credential	FOUNDATION
Type of assessment	Automatically marked Questions. Number of Questions: 10 Passing Score: 75%
Form of participation in the learning activity	Online Asynchronous
Type of quality assurance used to underpin the micro-credential	Peer Review

Learning outcomes (MC 3.3.A.1)

Learning Outcomes (ref. Level 1-2 LOs 3.3.1 - 3.3.3):

- Understand of copyright laws.

- Worries about ethical usage.

- Acknowledge the differences between copyright and license.

Description (MC 3.3.A.1)

At the foundation level of expertise in programming applications for digital content creation, professionals possess a basic understanding of copyright laws. They can identify the core principles and legal aspects governing copyright protection in digital content creation, comprehending what is eligible for copyright, the duration of copyright, and the concept of fair use. Additionally, they demonstrate a keen awareness of ethical considerations in digital content creation. They prioritize ethical practices, showcasing respect for the rights of content creators, avoiding plagiarism and unauthorized use of copyrighted materials. Their concerns about ethical usage underline a foundational ethical framework, ensuring integrity in programming applications and promoting a culture of responsible and lawful digital content development.

Moreover, professionals understand the differences between copyright and license. Copyright is a legal right that grants the creator of an original work exclusive rights to its use and distribution. A license is a legal permission granted by the copyright holder to another party, allowing them to use the copyrighted work in ways that would otherwise be restricted by copyright law.

Questions (MC 3.3.A.1)

1. What are the core principles of copyright law that professionals should understand?

2. What are ethical considerations in digital content creation?

3. Provide specific instances or scenarios where ethical practices are enumerated, especially in relation to respecting the rights of content creators.

4. Can you identify and explain the eligibility criteria for copyright protection and the duration of copyright?

5. Can you identify the concept of fair use in practical scenarios related to digital content creation?

6. In what ways you understand the differences between copyright laws and licensing practices?

Types of licenses (MC 3.3.A.2)

Basic Information

Identification of the learner	Any Citizen
Title and code of the micro-credential	Types of licenses Code: MC 3.3.A.2
Country(ies)/Region(s) of the issuer	ITALY, CYPRUS, GREECE, ROMANIA http://dsw.projectsgallery.eu
Awarding body(ies)	DSW Consortium Project Number: 101087628
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Level of the learning experience leading to the micro-credential	FOUNDATION
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Form of participation in the learning activity	Online Asynchronous
Type of quality assurance used to underpin the micro-credential	Peer Review

Learning outcomes (MC 3.3.A.2)

Learning Outcomes (ref. Level 1-2 LOs 3.3.4 - 3.3.6):

• Recognize types of licenses.

• Is able to identify licenses.

• Is able to interpretate the license.

Description (MC 3.3.A.2)

At the foundation level of expertise in Copyright and Licenses for digital content creation, developers should recognize various types of licenses applicable to digital content, distinguishing between proprietary and open-source models. Additionally, they demonstrate the capacity to select appropriate licenses for self-created content, showcasing an understanding of the implications and permissions associated with different licensing options.

Moreover, they should interpret and understand the terms and conditions of various licenses. This skill is essential for ensuring compliance and ethical usage of digital content. They should navigate through licensing agreements, discerning the rights granted, restrictions imposed, and any obligations related to attribution or distribution. This foundational knowledge, coupled with the ability to make informed choices about licenses for digital content, lays the groundwork for ethical and compliant practices in the realm of content creation.

Questions (MC 3.3.A.2)

1. Can you recognize various types of licenses applicable to digital content?

2. Can you differentiate between various types of licenses applicable to digital content, distinguishing between proprietary and open-source models?

3. Please, provide examples that illustrate your understanding of implications and permissions associated with different licensing options.

4. How do you interpret and understand the terms and conditions of various licenses types?

5. Provide scenarios or examples where you have successfully navigated through licensing agreements, discerning the rights granted, restrictions imposed, and obligations related to attribution or distribution.

6. Provide example where you have demonstrated ethical considerations in content creation and distribution based on licensing agreements.

Intellectual property (MC 3.3.A.3)

Basic Information

Identification of the learner	Any Citizen
Title and code of the micro-credential	Intellectual property Code: MC 3.3.A.3
Country(ies)/Region(s) of the issuer	ITALY, CYPRUS, GREECE, ROMANIA http://dsw.projectsgallery.eu
Awarding body(ies)	DSW Consortium Project Number: 101087628
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Notional workload needed to achieve the learning outcomes	Minimum 3 – Maximum 5 hrs
Level of the learning experience leading to the micro-credential	FOUNDATION
Type of assessment	Automatically marked Questions. Number of Questions: 10 Passing Score: 75%
Form of participation in the learning activity	Online Asynchronous
Type of quality assurance used to underpin the micro-credential	Peer Review

Learning outcomes (MC 3.3.A.3)

Learning Outcomes (ref. Level 1-2 LOs 3.3.7 - 3.3.8):

- Knows about intellectual property.
- Knows about public domain and fair use.

Description (MC 3.3.A.3)

At the foundation level of expertise in Copyright and Licenses, professionals should possess a basic understanding of intellectual property, recognizing it as encompassing creations of the mind, both artistic and commercial, such as inventions, digital content, designs, logos, images, and software. They comprehend the legal protection mechanisms—patents, copyrights, trademarks, and trade secrets—that safeguard intellectual property.

Furthermore, they should exhibit knowledge regarding the public domain and fair use. They can identify content falling into the public domain and understand the concept of fair use, particularly in the context of using copyrighted materials for specific purposes like education, criticism, or parody. This foundational awareness empowers them to navigate the legal landscape, fostering ethical and compliant practices in digital content creation. Overall, this knowledge forms a solid base for respecting intellectual property rights, making informed choices about licensing, and contributing to a culture of responsible content development.

Questions (MC 3.3.A.3)

1. Can you identify examples of intellectual property, recognizing both artistic and commercial digital content, such as, designs, logos, images, and software?

2. Explain the basics of legal protection mechanisms for intellectual property, including patents, copyrights, trademarks, and trade secrets? Provide examples that demonstrate their understanding of how these mechanisms safeguard intellectual creations.

3. Can you identify content falling into the public domain?

4. Can you explain the concept of fair use, especially concerning the use of copyrighted materials for purposes like education, criticism, or parody?

5. How can you contribute to a culture of responsible content development within your team or organization? Provide instances where understanding of intellectual property rights and licensing choices reflects a commitment to responsible and ethical practices.

Attribution and compliance with copyright and licensing (MC 3.3.A.4)

Basic Information

Identification of the learner	Any Citizen
Title and code of the micro-credential	Attribution and compliance with copyright and licensing Code: MC 3.3.A.4
Country(ies)/Region(s) of the issuer	ITALY, CYPRUS, GREECE, ROMANIA http://dsw.projectsgallery.eu
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Learning outcomes (MC 3.3.A.4)

Learning Outcomes (ref. Level 1-2 LOs 3.3.9 - 3.3.11):

- Understanding of attribution and compliance.

- Ability to properly attribute.

- Assume a collaborative mindset.

Description (MC 3.3.A.4)

At the foundation level of expertise in Copyright and Licenses for digital content creation, developers should possess a basic understanding of attribution and compliance, recognizing the importance of adhering to copyright laws and licenses when using or sharing digital content.

Furthermore, they should demonstrate the ability to properly attribute and credit original creators when using or sharing digital content. They follow the guidelines specified by the license, ensuring that proper acknowledgment is given. Moreover, professionals assume a collaborative mindset, acknowledging the benefits of sharing and collaboration within legal and ethical boundaries. They foster a mindset that encourages lawful and respectful use of others' work, contributing to a culture of responsible content development.

Questions (MC 3.3.A.4)

1. What is attribution and compliance with copyright laws and licenses in digital content creation? Provide examples of where can be applied.

2. Describe properly attributing and crediting original creators when using or sharing digital content. Share instances of adhering to license guidelines ensuring proper acknowledgment in the projects.

3. How can be implemented collaboration within legal and ethical boundaries. Provide examples of situations where is developed a culture of collaboration while respecting the legal and ethical considerations related to digital content.

4. In what ways does you contribute to a culture of responsible content development? Describe instances where a collaborative mindset has led to lawful and respectful use of others' work, aligning with ethical standards in the digital content creation field.

5. How can be used ethical guidelines in the collaboration and content development practices? Provide examples of how can be ensured alignment with both legal requirements and ethical considerations in the realm of digital content creation.

INTERMEDIATE LEVEL

(Level 3 and Level 4)

Implications of copyright laws (MC 3.3.B.1)

Basic Information

Identification of the learner	Any Citizen
Title and code of the micro-credential	Implications of copyright laws Code: MC 3.3.B.1
Country(ies)/Region(s) of the issuer	ITALY, CYPRUS, GREECE, ROMANIA http://dsw.projectsgallery.eu
Awarding body(ies)	DSW Consortium Project Number: 101087628
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Form of participation in the learning activity	Online Asynchronous
Type of quality assurance used to underpin the micro-credential	Peer Review

Learning outcomes (MC 3.3.B.1)

Learning Outcomes (ref. Level 1-2 LOs 3.3.12 - 3.3.13):

- In-depth copyright understanding.

- Advanced license types.

Description (MC 3.3. B.1)

At the intermediate level of expertise in Copyright and Licenses, professionals should demonstrate in-depth copyright understanding, encompassing comprehensive knowledge of copyright laws contribute to ethical, compliant, and innovative practices in the realm of digital content creation. This includes a nuanced understanding of eligibility criteria, the rights conferred to copyright holders, and details related to originality and duration. This level of expertise allows them to make informed decisions about the use and protection of digital content.

Moreover, professionals should exhibit advanced proficiency in dealing with a variety of license types, encompassing both open source and proprietary models. They understand the implications of different licenses on digital content creation, facilitating strategic decision-making.

Questions (MC 3.3. B.1)

1. Can you formulate the nuanced aspects of copyright laws, including eligibility criteria, rights conferred to copyright holders, and details related to originality and duration? Provide specific examples.

2. How do you make informed decisions about the use and protection of digital content? Provide instances where your knowledge directly influenced decision-making in a digital content creation context.

3. To what extent do you demonstrate advanced proficiency in dealing with various license types, both open source and proprietary? Provide examples showcasing your ability to navigate the complexities of different licenses and their implications on digital content creation.

4. How do you contribute to ethical and compliant practices in digital content creation? Provide instances where you have actively promoted ethical considerations and compliance within your projects.

5. Can you showcase instances where you facilitate strategic decision-making, leading to innovative licensing strategies in digital content creation? Provide examples where your approach has contributed to the success of a project or initiative.

International copyright (MC 3.3.B.2)

Basic Information

Identification of the learner	Any Citizen
Title and code of the micro-credential	International copyright Code: MC 3.3.B.2
Country(ies)/Region(s) of the issuer	ITALY, CYPRUS, GREECE, ROMANIA http://dsw.projectsgallery.eu
Awarding body(ies)	DSW Consortium Project Number: 101087628
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Notional workload needed to achieve the learning outcomes	Minimum 3 – Maximum 5 hrs
Level of the learning experience leading to the micro-credential	INTERMEDIATE
Type of assessment	Automatically marked Questions. Number of Questions: 10 Passing Score: 75%
Form of participation in the learning activity	Online Asynchronous
Type of quality assurance used to underpin the micro-credential	Peer Review

Learning outcomes (MC 3.3.B.2)

Learning Outcomes (ref. Level 1-2 LOs 3.3.14 - 3.3.15):

- International copyright treaties.
- Legal landscape changes.

Description (MC 3.3. B.2)

At the intermediate level of expertise in Copyright and Licenses, professionals exhibit advanced knowledge, essential for a global and ever-evolving legal landscape. They possess awareness of international copyright treaties and agreements, enabling them to navigate the nuances of global implications and differences in copyright protection. This includes a recognition of the varying legal frameworks across jurisdictions and the ability to align digital content practices accordingly.

Additionally, they should actively stay informed about changes in the legal landscape related to copyright and licensing. They keep abreast of new court decisions, legislative developments, and emerging trends that impact the digital content creation domain. This proactive approach ensures that they remain adaptable and responsive to evolving legal standards, contributing to the development of robust strategies that align with both international and domestic legal frameworks.

Questions (MC 3.3. B.2)

1. Can you demonstrate an understanding of how international copyright treaties and agreements impact digital content practices, and provide examples of how this knowledge has influenced decision-making in a global context?

2. Please provide instances where recognizing and navigating the varying legal frameworks across jurisdictions concerning copyright and licenses has been used in aligning digital content practices accordingly.

3. Provide examples of how can monitor changes in the legal landscape related to copyright and licensing. How an approach can contribute to adapting strategies and practices to comply with evolving legal standards?

4. Can you illustrate instances were staying abreast of new court decisions and legislative developments has directly influenced an approach to licensing decisions, or compliance strategies?

5. Provide example of situation where responsiveness to legal developments has been pivotal in shaping effective licenses strategies.

Rights and risk management (MC 3.3.B.3)

Basic Information

Identification of the learner	Any Citizen
Title and code of the micro-credential	Rights and risk management Code: MC 3.3.B.3
Country(ies)/Region(s) of the issuer	ITALY, CYPRUS, GREECE, ROMANIA http://dsw.projectsgallery.eu
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Level of the learning experience leading to the micro-credential	INTERMEDIATE
Type of assessment	Automatically marked Questions. Number of Questions: 10 Passing Score: 75%
Form of participation in the learning activity	Online Asynchronous
Type of quality assurance used to underpin the micro-credential	Peer Review

Learning outcomes (MC 3.3.B.3)

Learning Outcomes (ref. Level 1-2 LOs 3.3.16 - 3.3.17):

- Digital rights management.
- Risk management.

Description (MC 3.3. B.3)

At the intermediate level of expertise in Copyright and Licenses, professionals should exhibit an advanced understanding of digital rights management (DRM) technologies, comprehending how to employ these tools effectively to safeguard digital content. They should understand how these tools offer control the access, distribution, and usage of digital content, with the aim of protecting the rights of content creators and owners. These technologies are commonly employed in various industries, including music, movies, software, e-books, and other digital media. This includes a nuanced understanding of DRM applications in diverse contexts, ensuring the protection and controlled distribution of creative works.

Furthermore, individuals at this level should conduct comprehensive risk assessments, identifying potential legal challenges that may arise in the complex landscape of digital content creation. These professionals are adept at formulating and implementing mitigating strategies to address legal risks effectively, contributing to the development of robust and legally compliant digital content practices.

Questions (MC 3.3. B.3)

1. Can you demonstrate how digital rights management technologies are applied in various industries, including music, movies, software, and e-books? Provide an example in one context.

2. What is the role of digital rights management technologies in safeguarding digital content?

3. Please provide examples on how can be applied digital rights management to a digital content creation scenario.

4. How can be assessed the risks related to copyright and licensing issues in digital content creation? Provide instances where potential legal challenges are successfully identified.

5. Can you formulate and implement mitigating strategies to address legal risks effectively?

Content attribution and ethical consideration (MC 3.3.B.4)

Basic Information

Identification of the learner	Any Citizen
Title and code of the micro-credential	Content attribution and ethical consideration Code: MC 3.3.B.4
Country(ies)/Region(s) of the issuer	ITALY, CYPRUS, GREECE, ROMANIA http://dsw.projectsgallery.eu
Awarding body(ies)	DSW Consortium Project Number: 101087628
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Notional workload needed to achieve the learning outcomes	Minimum 3 – Maximum 5 hrs
Level of the learning experience leading to the micro-credential	INTERMEDIATE
Type of assessment	Automatically marked Questions. Number of Questions: 10 Passing Score: 75%
Form of participation in the learning activity	Online Asynchronous
Type of quality assurance used to underpin the micro-credential	Peer Review

Learning outcomes (MC 3.3.B.4)

Learning Outcomes (ref. Level 1-2 LOs 3.3.18 - 3.3.20):

- Strategic licensing decisions.

- Content attribution.

- Ethical consideration.

Description (MC 3.3. B.4)

At the intermediate level of expertise in Copyright and Licenses, professionals showcase skills in making strategic decisions about licensing models for digital content. This involves a comprehensive consideration of project goals, collaboration dynamics, legal implications, revenue generation, and community engagement. The ability to align licensing decisions with overarching objectives contributes to the success of digital content initiatives.

Moreover, they should exhibit proficiency in content attribution, ensuring proper acknowledgment of original creators and adherence to attribution requirements specified in licenses. They should advocate a strong ethical attitude, emphasizing the importance of respecting intellectual property rights and adhering to legal and licensing obligations. These considerations are important in balancing strategic decision-making, proper attribution practices, and commitment to ethical and legal principles in the evolving landscape of digital content creation.

Questions (MC 3.3. B.4)

1. Can you provide examples of how a strategic decision-making have contributed to the successful implementation of licensing models for digital content? How do you consider project goals, collaboration dynamics, legal implications, revenue generation, and community engagement involved in decision-making process?

2. How can be aligned licensing decisions with project goals and overarching objectives?

3. How do you acknowledge original creators and how do you adhere to attribution requirements specified in licenses? Provide examples that highlight commitment to transparent and respectful attribution practices.

4. How do you advocate for a strong ethical attitude in the realm of intellectual property rights and legal obligations? Can you articulate the importance of ethical considerations in balancing strategic decision-making and proper attribution practices?

5. How do you navigate the complex interplay of legal obligations, licensing agreements, and ethical considerations to ensure lawful and responsible digital content practices?

License compliance (MC 3.3.B.5)

Basic Information

Identification of the learner	Any Citizen
Title and code of the micro-credential	License compliance Code: MC 3.3.B.5
Country(ies)/Region(s) of the issuer	ITALY, CYPRUS, GREECE, ROMANIA http://dsw.projectsgallery.eu
Awarding body(ies)	DSW Consortium Project Number: 101087628
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Level of the learning experience leading to the micro-credential	INTERMEDIATE
Type of assessment	Automatically marked Questions. Number of Questions: 10 Passing Score: 75%
Form of participation in the learning activity	Online Asynchronous
Type of quality assurance used to underpin the micro-credential	Peer Review

Learning outcomes (MC 3.3.B.5)

Learning Outcomes (ref. Level 1-2 LOs 3.3.21 - 3.3.22):

- Complex license compliance.
- Commitment to compliance.

Description (MC 3.3. B.5)

At the intermediate level of expertise in Copyright and Licenses, professionals handle complex scenarios through assessing and ensuring compliance with intricate licensing agreements, particularly in situations involving multiple licenses with distinct requirements or dependencies.

Moreover, they emphasize a strong commitment to compliance with copyright laws and licensing agreements. Their dedication extends beyond a mere understanding of legal frameworks. It reflects a conscientious prioritization of ethical and legal considerations in every aspect of digital content creation. This commitment serves as a guiding principle, ensuring that their work adheres to the highest standards of legality, ethical practice, and responsible content development.

Questions (MC 3.3. B.5)

1. Can you provide examples of how can be handled complex scenarios in digital content creation, specifically in assessing and ensuring compliance with intricate licensing agreements? Highlight aspects of multiple licenses with distinct requirements or dependencies.

2. How do you compliant with copyright laws and licensing agreements? Provide specific examples with a conscientious approach to ethical and legal considerations in digital content creation.

3. How can be guaranteed the commitment to ethical principles influences decision-making, collaboration, and overall content development?

4. How do you ensure the highest standards of legality, ethical practice, and responsible content development consistently sustained throughout the digital content creation process?

Handling disputes (MC 3.3.B.6)

Basic Information

Identification of the learner	Any Citizen
Title and code of the micro-credential	Handling disputes Code: MC 3.3.B.6
Country(ies)/Region(s) of the issuer	ITALY, CYPRUS, GREECE, ROMANIA http://dsw.projectsgallery.eu
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Level of the learning experience leading to the micro-credential	INTERMEDIATE
Type of assessment	Automatically marked Questions. Number of Questions: 10 Passing Score: 75%
Form of participation in the learning activity	Online Asynchronous
Type of quality assurance used to underpin the micro-credential	Peer Review

Learning outcomes (MC 3.3.B.6)

Learning Outcomes (ref. Level 1-2 LOs 3.3.23 - 3.3.24):

- Negotiation Skills.
- Handling disputes.

Description (MC 3.3. B.6)

At the intermediate level of expertise in Copyright and Licenses for digital content creation, professionals showcase a high level of proficiency in negotiating and drafting licensing agreements, demonstrating an understanding of the complex landscape of digital content creation. Their negotiations consider the diverse interests of multiple stakeholders, including content creators, distributors, and end-users. This proficiency reflects a harmonious blend of legal expertise and effective communication, enabling them to navigate negotiations successfully and reach mutually beneficial agreements.

Additionally, they display the ability to handle and resolve disputes related to copyright infringement or licensing disagreements. Their approach is characterized by professionalism and adherence to legal principles. Whether addressing issues of intellectual property rights or licensing conflicts, their skills in dispute resolution contribute to maintaining positive relationships within the digital content creation ecosystem.

Questions (MC 3.3. B.6)

1. Please provide examples of negotiating and drafting licensing agreements for digital content creation. How do you consider the diverse interests of multiple stakeholders, and what strategies can be implemented to achieve mutually beneficial agreements?

2. How do you take into consideration the interests of various stakeholders, including content creators, distributors, and end-users, in a negotiation process? Provide an example.

3. How can be combined legal expertise with effective communication in negotiation practice? Could you describe a practical example?

4. Provide examples of how can be handled and resolved disputes related to copyright infringement or licensing disagreements in a professional and legally sound manner.

ADVANCED LEVEL

(Level 5 and Level 6)

Copyright registration (MC 3.3.C.1)

Basic Information

Identification of the learner	Any Citizen
Title and code of the micro-credential	Copyright registration Code: MC 3.3.C.1
Country(ies)/Region(s) of the issuer	ITALY, CYPRUS, GREECE, ROMANIA http://dsw.projectsgallery.eu
Awarding body(ies)	DSW Consortium Project Number: 101087628
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Notional workload needed to achieve the learning outcomes	Minimum 3 – Maximum 5 hrs
Level of the learning experience leading to the micro-credential	ADVANCED
Type of assessment	Automatically marked Questions. Number of Questions: 10 Passing Score: 75%
Form of participation in the learning activity	Online Asynchronous
Type of quality assurance used to underpin the micro-credential	Peer Review

Learning outcomes (MC 3.3.C.1)

Learning Outcomes (ref. Level 1-2 LOs 3.3.25 - 3.3.27):

- Register a copyright at national level.

- Cross-disciplinary copyright.

- Advanced licensing strategy.

Description (MC 3.3. C.1)

At the advanced level of expertise in Copyright and Licenses for digital content creation, professionals should have the capability to register a copyright at the national level, navigating the legal steps with the appropriate government agency. This involves a nuanced understanding of the application process, registration fees, submission requirements, and the significance of obtaining a registration certificate. Furthermore, they showcase cross-disciplinary approach, integrating legal knowledge with technical, business, and creative aspects of digital content creation. This holistic approach enables them to make informed decisions that transcend legal considerations, encompassing the broader landscape of technology, commerce, and creativity.

Moreover, they should demonstrate a high level of proficiency in drafting intricate licensing frameworks. These strategies must be aligned with business objectives, revenue models, and community engagement, ensuring the protection of interests for all stakeholders involved.

Questions (MC 3.3. C.1)

1. Can you describe the copyright registration process at the national level?

2. How can be integrated legal knowledge with technical, business, and creative aspects in decision-making process for copyright registration? Provide instances where this cross-disciplinary approach has led to well-informed decisions that consider the broader landscape of technology, commerce, and creativity.

3. Please provide a draft licensing frameworks for a specific application domain. How can be aligned with business objectives, revenue models, and community engagement? Offer examples that demonstrate the protection of interests for all stakeholders involved.

4. How do you ensure that licensing strategies are strategically aligned with business objectives and revenue models? Additionally, provide instances where these strategies have effectively protected the interests of all stakeholders, including content creators, distributors, and end-users.

Global copyright expertise (MC 3.3.C.2)

Basic Information

Identification of the learner	Any Citizen
Title and code of the micro-credential	Global copyright expertise Code: MC 3.3.C.2
Country(ies)/Region(s) of the issuer	ITALY, CYPRUS, GREECE, ROMANIA http://dsw.projectsgallery.eu
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Learning outcomes (MC 3.3.C.2)

Learning Outcomes (ref. Level 1-2 LOs 3.3.28 - 3.3.30):

- Global copyright.

- Continuous legal education.

- Case law expertise.

Description (MC 3.3. C.2)

At the advanced level of expertise in Copyright and Licenses, professionals exhibit a profound understanding of global copyright laws. This includes directives, regulations, treaties, and agreements that govern copyright on an international scale. They are not only aware of the legal frameworks but also understand the entities responsible for legal monitoring and interpretation at a global level. Furthermore, they possess case law expertise, showcasing an in-depth knowledge of precedent-setting legal cases related to digital content creation. This expertise allows for nuanced interpretation and application of legal principles, contributing to informed decision-making and the development of best practices within the global landscape of copyright and licensing.

Moreover, these experts maintain a constant commitment to continuous legal education. They actively stay ahead of evolving laws, court decisions, and international trends.

Questions (MC 3.3. C.2)

1. Can you enumerate global copyright laws, encompassing directives, regulations, treaties, and agreements?

2. Provide specific examples that demonstrate awareness of the legal frameworks and entities responsible for legal monitoring and interpretation at the global level.

3. Provide instances where the professional's case law expertise has contributed to nuanced interpretation and application of legal principles in digital content creation.

4. Can you give examples of specific international agreements that impact copyright in digital content creation? How does this contribute to navigating legal complexities on a global scale?

5. How do you maintain a constant commitment to continuous legal education? Provide examples of specific actions taken to stay ahead of evolving laws, court decisions, and international trends in digital content creation.

6. Please provide concrete examples where expertise in global copyright laws has influenced decision-making, legal strategies, or the development of innovative approaches in digital content creation.

Copyright-related actions (MC 3.3.C.3)

Basic Information

Identification of the learner	Any Citizen
Title and code of the micro-credential	Copyright-related actions Code: MC 3.3.C.3
Country(ies)/Region(s) of the issuer	ITALY, CYPRUS, GREECE, ROMANIA http://dsw.projectsgallery.eu
Awarding body(ies)	DSW Consortium Project Number: 101087628
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Level of the learning experience leading to the micro-credential	ADVANCED
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Learning outcomes (MC 3.3.C.3)

Learning Outcomes (ref. Level 1-2 LOs 3.3.31 - 3.3.33):

- Emerging legal trends.

- Intellectual property valuation.

- Strategic legal action planning.

Description (MC 3.3. C.3)

At the advanced level of expertise in Copyright and Licenses, professionals possess a keen ability to analyze emerging legal trends in the dynamic landscape of digital content creation. This skill ensures adaptability to evolving legal landscapes, allowing them to anticipate and navigate legal complexities effectively. They also demonstrate a high level of proficiency in intellectual property valuation. They have the capability to assess and assign value to intellectual property, providing valuable insights for strategic decision-making in the realm of licensing agreements and content monetization. This involves understanding the economic worth of creative works and leveraging that understanding for optimal business outcomes.

Moreover, professionals can make informed and strategic plans for copyright-related legal actions, including risk assessment, dispute resolution, and courtroom advocacy. This strategic approach not only mitigates risks but also positions them as effective advocates for copyright protection and enforcement within the digital content creation domain.

Questions (MC 3.3. C.3)

1. Can you analyze according with latest conditions the emerging legal trends in digital content creation?

2. How do you implement the proficiency in intellectual property valuation? Provide specific examples where the capability to assess and assign value to intellectual property has influenced strategic decision-making in licensing agreements and content monetization.

3. In what ways do you take into consideration the economic worth of creative works for optimal business outcomes?

4. Provide examples of strategic decision-making in licensing agreements that demonstrate maximization of the value of intellectual property.

5. Can you make strategic plans for copyright-related legal actions? Provide examples where you have conducted effective risk assessments, resolved disputes, or engaged in courtroom advocacy to protect and enforce copyrights in digital content creation.

Copyright-related advocacy (MC 3.3.C.4)

Basic Information

Identification of the learner	Any Citizen
Title and code of the micro-credential	Copyright-related advocacy Code: MC 3.3.C.4
Country(ies)/Region(s) of the issuer	ITALY, CYPRUS, GREECE, ROMANIA http://dsw.projectsgallery.eu
Awarding body(ies)	DSW Consortium Project Number: 101087628
Date of issuing	Nov 2023
Notional workload needed to achieve the learning outcomes	Minimum 3 – Maximum 5 hrs
Level of the learning experience leading to the micro-credential	ADVANCED
Type of assessment	Automatically marked Questions. Number of Questions: 10 Passing Score: 75%
Form of participation in the learning activity	Online Asynchronous
Type of quality assurance used to underpin the micro-credential	Peer Review

Learning outcomes (MC 3.3.C.4)

Learning Outcomes (ref. Level 1-2 LOs 3.3.34 - 3.3.36):

- Policy advocacy.

- Ethical leadership.

- Innovation advocacy.

Description (MC 3.3. C.4)

At the advanced level of expertise in Copyright and Licenses, professionals should actively contribute to the development of copyright and licensing regulations, ensuring that these regulations foster innovation and fair use. This involves actively participating in legislative and industry discussions, shaping policies that balance the interests of creators, users, and the broader digital content ecosystem.

Furthermore, these experts demonstrate ethical leadership in navigating legal gray areas. They foster an organizational culture that prioritizes responsible content creation and licensing practices, emphasizing integrity and compliance. Their ethical leadership ensures that legal considerations align with ethical standards, promoting a climate of trust and responsibility within their organizations.

Additionally, professionals should promote innovative approaches to licensing models. They should adapt to changing industry trends and business requirements, actively contributing to the development of industry best practices. This advocacy for innovation ensures that licensing strategies remain dynamic and aligned with the evolving needs of the digital content creation landscape.

Questions (MC 3.3. C.4)

1. How do you actively contribute to the development of copyright and licensing regulations, particularly in fostering innovation and fair use?

2. Provide specific examples of your participation in legislative and industry discussions, showcasing how can be balanced the interests of creators, users, and the broader digital content ecosystem.

3. Please provide an example of ethical leadership used to navigate legal gray areas.

4. How have you foster an organizational culture that prioritizes responsible content creation and licensing practices, ensuring that legal considerations align with ethical standards?

5. Provide example on how can be established a climate of trust and responsibility within an organization, specifically emphasizing the integration of legal considerations with ethical standards in content creation and licensing practices.

6. In what ways can be included innovative approaches to licensing models?

7. Provide examples of best practices that have shaped licensing strategies, fostering adaptability to the changing landscape of digital content creation.

Copyright-related community engagement (MC 3.3.C.5)

Basic Information

Identification of the learner	Any Citizen
Title and code of the micro-credential	Copyright-related community engagement Code: MC 3.3.C.5
Country(ies)/Region(s) of the issuer	ITALY, CYPRUS, GREECE, ROMANIA http://dsw.projectsgallery.eu
Awarding body(ies)	DSW Consortium Project Number: 101087628
Date of issuing	Nov 2023
Notional workload needed to achieve the learning outcomes	Minimum 3 – Maximum 5 hrs
Level of the learning experience leading to the micro-credential	ADVANCED
Type of assessment	Automatically marked Questions. Number of Questions: 10 Passing Score: 75%
Form of participation in the learning activity	Online Asynchronous
Type of quality assurance used to underpin the micro-credential	Peer Review

Learning outcomes (MC 3.3.C.5)

Learning Outcomes (ref. Level 1-2 LOs 3.3.37 - 3.3.39):

- Mentorship and knowledge sharing.

- Community Engagement.

- Open-source contribution.

Description (MC 3.3. C.5)

At the advanced level of expertise in Copyright and Licenses, professionals exhibit a commitment to mentorship and knowledge sharing. They assume responsibility to share advanced knowledge with end-users and team members, facilitating a comprehensive understanding of copyright issues, licensing terms, and responsible digital content usage. Additionally, these experts actively engage with the community, fostering collaborations and contributing to discussions that shape the future of copyright and licensing in digital content creation. Their involvement extends beyond their immediate professional sphere, positioning them as thought leaders who actively contribute to the evolution of industry practices.

Furthermore, they are involved on open-source projects, including collaborative and transparent approach to digital content creation, aligning with the principles of openness and shared innovation.

Questions (MC 3.3. C.5)

1. Describe how can you be involved in mentorship and knowledge sharing facilitate a comprehensive understanding of copyright issues, licensing terms, and responsible digital content usage.

2. Can you highlight specific contributions made during community engagements that have shaped the future of copyright and licensing in digital content creation?

3. Provide evidence of active participation in discussions and collaborations that extend beyond your immediate professional sphere.

4. Please provide examples of how you actively contribute to the evolution of industry practices, demonstrating influence beyond your immediate professional circle.

5. Do you contribute to open-source projects? If yes, please provide examples of your involvement, including specific projects, demonstrating an alignment with the principles of openness and shared innovation.

6. Can you provide examples of involvement in mentorship, knowledge sharing, community engagement? Explain.

EXPERT LEVEL

(Level 7 and Level 8)

Expertise and copyright strategies (MC 3.3.D.1)

Basic Information

Identification of the learner	Any Citizen
Title and code of the micro-credential	Expertise and copyright strategies Code: MC 3.3.D.1
Country(ies)/Region(s) of the issuer	ITALY, CYPRUS, GREECE, ROMANIA http://dsw.projectsgallery.eu
Awarding body(ies)	DSW Consortium Project Number: 101087628
Date of issuing	Nov 2023
Notional workload needed to achieve the learning outcomes	Minimum 3 – Maximum 5 hrs
Level of the learning experience leading to the micro-credential	EXPERT
Type of assessment	Automatically marked Questions. Number of Questions: 10 Passing Score: 75%
Form of participation in the learning activity	Online Asynchronous
Type of quality assurance used to underpin the micro-credential	Peer Review

Learning outcomes (MC 3.3.D.1)

Learning Outcomes (ref. Level 1-2 LOs 3.3.40 - 3.3.41):

- Legal expertise on complex problems.
- Complex licensing strategies.

Description (MC 3.3.D.1)

At the highly specialized level of expertise in Copyright and Licenses for digital content creation, professionals possess legal expertise on complex problems, demonstrating mastery of intricate copyright laws with a focus on addressing complex issues characterized by limited definitions. This expertise extends to navigating international, national, and industry-specific regulations, allowing them to provide nuanced solutions to intricate legal challenges in the digital content landscape.

Additionally, these experts showcase proficiency in crafting complex licensing strategies. They excel in developing intricate frameworks that consider diverse stakeholders, intricate revenue models, and the dynamic landscape of emerging industry trends. Their strategic approach not only ensures optimal protection of intellectual property but also aligns with the evolving needs of the digital content creation ecosystem.

Questions (MC 3.3. D.1)

1. Please provide examples of navigating intricate legal challenges, addressing complex legal problems within the realm of copyright and licensing, particularly those characterized by limited definitions.

2. Can you exemplify an effective solution to legal challenges in the digital content creation field, where diverse regulatory landscapes (international, national, and industry-specific) regulations have been involved?

3. Provide an example of intricate frameworks in copyright, considering diverse stakeholders, complex revenue models, and the ever-evolving landscape of emerging industry trends.

4. In what ways a licensing strategy should align with the dynamic landscape of emerging industry trends?

5. How can anticipate and adapt licensing strategies to meet the evolving needs of the digital content creation ecosystem.

6. How can a strategic approach to licensing ensures optimal protection of intellectual property? Provide examples where licensing frameworks have effectively safeguarded the rights of content creators while remaining adaptable to the changing demands of the digital content creation landscape.

Expertise and copyright strategies (MC 3.3.D.2)

Basic Information

Identification of the learner	Any Citizen
Title and code of the micro-credential	Expertise and copyright strategies Code: MC 3.3.D.2
Country(ies)/Region(s) of the issuer	ITALY, CYPRUS, GREECE, ROMANIA http://dsw.projectsgallery.eu
Awarding body(ies)	DSW Consortium Project Number: 101087628
Date of issuing	Nov 2023
Notional workload needed to achieve the learning outcomes	Minimum 3 – Maximum 5 hrs
Level of the learning experience leading to the micro-credential	EXPERT
Type of assessment	Automatically marked Questions. Number of Questions: 10 Passing Score: 75%
Form of participation in the learning activity	Online Asynchronous
Type of quality assurance used to underpin the micro-credential	Peer Review

Learning outcomes (MC 3.3.D.2)

Learning Outcomes (ref. Level 1-2 LOs 3.3.42 - 3.3.43):

- Industry-specific knowledge.

- Technology integration.

Description (MC 3.3.D.2)

At the highly specialized level of expertise in Copyright and Licenses for digital content creation, professionals exhibit a profound understanding of industry-specific challenges, showcasing specialized knowledge tailored to the nuances of particular sectors. Whether in software development, media production, or online platforms, these experts navigate and address unique copyright challenges specific to each industry. Their ability to apply contextualized knowledge ensures precise and effective solutions to complex copyright issues within these domains.

Moreover, professionals integrate advanced technological understanding into their copyright expertise. They possess an in-depth comprehension of the technological aspects that impact copyright, including blockchain, artificial intelligence, and digital rights management. This integration allows them to adapt strategies and solutions to the evolving technological landscape, ensuring that the copyright and licensing practices remain at the forefront of innovation and in alignment with the intricacies of digital content creation across diverse industries.

Questions (MC 3.3. D.2)

1. Please provide examples about navigating and addressing unique copyright challenges within specific industries, such as software development, media production, or online platforms? Describe the effective solution.

2. How should be applied contextualized knowledge of copyright laws within different industries? Provide instances where industry-specific challenges resulted in tailored and effective copyright solutions.

3. How can integrate advanced technological (e.g., blockchain, artificial intelligence) into copyright strategies? Provide examples of how this integration has adapt strategies and solutions to the evolving technological landscape.

4. How can an innovative approach in copyright and licensing be aligned with the evolving technological landscape? Describe an example.

5. How can copyright and licensing practices be aligned with the intricacies of digital content creation across diverse industries? Provide examples of how practice remains adaptable and tailored to the unique challenges presented by different sectors within the digital content ecosystem.

Precedencies in copyright (MC 3.3.D.3)

Basic Information

Identification of the learner	Any Citizen
Title and code of the micro-credential	Precedencies in copyright Code: MC 3.3.D.3
Country(ies)/Region(s) of the issuer	ITALY, CYPRUS, GREECE, ROMANIA http://dsw.projectsgallery.eu
Awarding body(ies)	DSW Consortium Project Number: 101087628
Date of issuing	Nov 2023
Notional workload needed to achieve the learning outcomes	Minimum 3 – Maximum 5 hrs
Level of the learning experience leading to the micro-credential	EXPERT
Type of assessment	Automatically marked Questions. Number of Questions: 10 Passing Score: 75%
Form of participation in the learning activity	Online Asynchronous
Type of quality assurance used to underpin the micro-credential	Peer Review

Learning outcomes (MC 3.3.D.3)

Learning Outcomes (ref. Level 1-2 LOs 3.3.44 - 3.3.45):

- Jurisprudential understanding.
- Dispute resolution mastery.

Description (MC 3.3.D.3)

At the highly specialized level of expertise in Copyright and Licenses for digital content creation, professionals showcase an advanced understanding of jurisprudential principles, emphasizing a profound comprehension of legal precedents that shape copyright and licensing cases. Their ability to navigate complex legal frameworks and interpret nuanced precedents contributes to strategic decision-making in digital content creation, ensuring alignment with legal standards and best practices.

Furthermore, these experts exhibit mastery in dispute resolution, showcasing expertise in resolving intricate copyright disputes. Whether through negotiation, mediation, or legal proceedings, they bring a sophisticated approach to addressing complex challenges. Their adeptness in dispute resolution not only reflects a deep understanding of legal intricacies but also contributes to maintaining the integrity of copyright and licensing practices within the digital content creation domain.

Questions (MC 3.3. D.3)

1. How can be applied jurisprudential principles to shape strategic decision-making in specific copyright and licensing cases within digital content creation? Illustrate instances of successful outcomes.

2. How can be interpreted nuanced precedents for strategic decision-making in the digital content creation domain? Provide specific examples where the application of legal principles aligned with best practices and legal standards.

3. Please provide examples of resolving intricate copyright disputes. What contribution has negotiation, mediation, or legal proceedings to effective resolution.

4. How can be maintained the integrity of copyright and licensing practices within the digital content creation domain in a dispute resolution? Illustrate instances where integrity contributed to legal best practices and fostered a climate of ethical and responsible content creation.

Digital forensics (MC 3.3.D.4)

Basic Information

Identification of the learner	Any Citizen
Title and code of the micro-credential	Digital forensics Code: MC 3.3.D.4
Country(ies)/Region(s) of the issuer	ITALY, CYPRUS, GREECE, ROMANIA http://dsw.projectsgallery.eu
Awarding body(ies)	DSW Consortium Project Number: 101087628
Date of issuing	Nov 2023
Notional workload needed to achieve the learning outcomes	Minimum 3 – Maximum 5 hrs
Level of the learning experience leading to the micro-credential	EXPERT
Type of assessment	Automatically marked Questions. Number of Questions: 10 Passing Score: 75%
Form of participation in the learning activity	Online Asynchronous
Type of quality assurance used to underpin the micro-credential	Peer Review

Learning outcomes (MC 3.3.D.4)

Learning Outcomes (ref. Level 1-2 LOs 3.3.46 - 3.3.47):

- Digital forensics.
- Risk mitigation.

Description (MC 3.3.D.4)

At the highly specialized level of expertise in Copyright and Licenses for digital content creation, professionals demonstrate proficiency in digital forensics, showcasing the ability to conduct comprehensive investigations to trace and verify the origins and usage of digital content. This skill involves leveraging advanced technological tools and methodologies to examine digital artifacts, metadata, and other relevant information, contributing to the establishment of evidentiary trails in copyright and licensing cases.

Furthermore, these experts adopt a proactive stance toward risk mitigation, demonstrating an ability to identify and address emerging risks in the dynamic copyright and licensing landscape. Their strategic approach involves staying abreast of industry trends, legal developments, and technological advancements to anticipate potential challenges. By identifying risks early, they can implement effective mitigation strategies, ensuring the protection of intellectual property and adherence to legal and ethical standards within the digital content creation domain.

Questions (MC 3.3. D.4)

1. Please provide a detailed case study where digital forensics are utilized to trace and verify the origins and usage of digital content in specific copyright and licensing cases? Illustrate how can be established evidentiary trails and supporting legal proceedings.

2. How can be used advanced technological tools and methodologies in the digital forensics practice for copyright and licensing cases?

3. Provide examples of specific tools or approaches used for digital forensics and explain how these contribute to a thorough investigation.

4. How can be identified and addressed emerging risks in the dynamic copyright and licensing landscape? Share instances where foresight and strategic approach led to early identification and effective mitigation of potential challenges.

5. How do you stay abreast of industry trends, legal developments, and technological advancements to anticipate risks in the copyright and licensing landscape?

6. Please provide showcase instances where proactive risk mitigation strategies were implemented effectively, ensuring the protection of intellectual property and adherence to legal and ethical standards in the digital content creation domain?

Global copyright advocacy (MC 3.3.D.5)

Basic Information

Identification of the learner	Any Citizen
Title and code of the micro-credential	Global copyright advocacy Code: MC 3.3.D.5
Country(ies)/Region(s) of the issuer	ITALY, CYPRUS, GREECE, ROMANIA http://dsw.projectsgallery.eu
Awarding body(ies)	DSW Consortium Project Number: 101087628
Date of issuing	Nov 2023
Notional workload needed to achieve the learning outcomes	Minimum 3 – Maximum 5 hrs
Level of the learning experience leading to the micro-credential	EXPERT
Type of assessment	Automatically marked Questions. Number of Questions: 10 Passing Score: 75%
Form of participation in the learning activity	Online Asynchronous
Type of quality assurance used to underpin the micro-credential	Peer Review

Learning outcomes (MC 3.3.D.5)

Learning Outcomes (ref. Level 1-2 LOs 3.3.48 - 3.3.50):

- Strategic policy influence.

- Global advocacy.

- Public engagement.

Description (MC 3.3.D.5)

At the highly specialized level of expertise in Copyright and Licenses, professionals exhibit a strategic policy influence, showcasing a capability to shape and influence copyright policies both at the policy makers (national/international) and industry levels. Their expertise extends beyond a deep understanding of existing policies. They actively contribute to the development and evolution of copyright regulations, ensuring they align with the complex challenges of the digital content landscape.

Moreover, these experts demonstrate a commitment to global advocacy, actively participating in international discussions to advocate for and contribute to the establishment of global copyright standards. Their influence goes beyond national borders, recognizing the interconnectedness of digital content creation on a global scale.

Furthermore, they engage in public outreach, demonstrating an active involvement in activities that promote awareness of copyright issues. Their commitment to public engagement extends to advocating for the value of intellectual property in the digital era, fostering a broader understanding of the importance of copyright in protecting and incentivizing creative endeavors.

Questions (MC 3.3. D.5)

1. Exemplify a track record of successfully shaping and influencing copyright policies at both policy makers and industry levels, in a complex regulatory environment?

2. How can actively contribute to international discussions and initiatives aimed at establishing global copyright standards?

3. Can you provide examples of your influence on cross-border copyright considerations and global industry practices?

4. How can effectively be engaged in public outreach activities to promote awareness of copyright issues?

5. Please provide examples of involvement in initiatives that have successfully educated and informed the public about the value of intellectual property in the digital era?

6. How can collaborate with stakeholders, including policymakers, industry leaders, and advocacy groups, to foster meaningful partnerships and alliances that contribute to the advancement of copyright policies and practices?

7. Can you demonstrate innovative approaches to copyright advocacy, showcasing creative and effective strategies used in influencing policies?

Copyright leadership (MC 3.3.D.6)

Basic Information

Identification of the learner	Any Citizen
Title and code of the micro-credential	Copyright leadership Code: MC 3.3.D.6
Country(ies)/Region(s) of the issuer	ITALY, CYPRUS, GREECE, ROMANIA http://dsw.projectsgallery.eu
Awarding body(ies)	DSW Consortium Project Number: 101087628
Date of issuing	Nov 2023
Notional workload needed to achieve the learning outcomes	Minimum 3 – Maximum 5 hrs
Level of the learning experience leading to the micro-credential	EXPERT
Type of assessment	Automatically marked Questions. Number of Questions: 10 Passing Score: 75%
Form of participation in the learning activity	Online Asynchronous
Type of quality assurance used to underpin the micro-credential	Peer Review

Learning outcomes (MC 3.3.D.6)

Learning Outcomes (ref. Level 1-2 LOs 3.3.51 - 3.3.54):

- Legal education initiatives.

- Knowledge ecosystem contribution.

- Innovation leadership.

- Ethical thought leadership.

Description (MC 3.3.D.6)

At the highly specialized level of expertise in Copyright and Licenses, professionals engage in legal education initiatives to elevate understanding within both the legal and digital content creation communities. This involves actively participating in educational programs, workshops, and seminars to share advanced knowledge and insights related to copyright and licensing.

Furthermore, specialists willingly contribute significantly to the broader knowledge ecosystem through publications, lectures, and mentorship. They actively share their expertise with peers, students, and industry professionals, fostering a culture of continuous learning and knowledge dissemination.

In addition, these experts demonstrate a proactive attitude towards innovation leadership, actively leading and adapting strategies to cutting-edge technologies and industry shifts. Their ability to stay at the forefront of technological advancements ensures that their copyright and licensing practices remain innovative and aligned with the evolving landscape.

Moreover, a commitment to ethical thought leadership is evident, as these professionals prioritize responsible and fair practices in digital content creation.

Questions (MC 3.3.D.6)

1. How are you engaged in legal education initiatives within the legal and digital content creation communities? Provide examples of workshops, seminars, or educational programs you have participated in or led to share advanced knowledge on copyright and licensing.

2. In what ways does you contribute to the broader knowledge ecosystem? Provide examples of publications, lectures, or mentorship activities that showcase commitment to disseminating knowledge in the field of copyright and licensing.

3. Please provide examples of innovation leadership in copyright and licensing practices.

4. How does you demonstrate commitment to ethical thought leadership in digital content creation? Provide examples of how you prioritize responsible and fair practices in copyright and licensing approach.

5. How can be evaluated the impact of legal education initiatives, knowledge ecosystem contributions, innovation leadership, and ethical thought leadership on the legal and digital content creation communities.

APPENDIX I: LEARNING OUTCOMES FOR COMPETENCE AREA: DIGITAL CONTENT CREATION

COMPETENCE: 3.3 COPYRIGHT AND LICENCES

INTRODUCTION:

In the realm of software, copyright and licenses are fundamental concepts that govern the use, distribution, and modification of digital content. Understanding and respecting copyright and licenses are essential for creators, users, and distributors of digital content to ensure the proper use and protection of intellectual property.

Copyright is a legal right that grants the creator of an original work exclusive rights to its use and distribution, usually for a limited time, with the intention of enabling the creator to receive compensation for their intellectual investment. This means others cannot use the digital content without permission. Digital content is automatically protected by copyright when it is created. The moment code is written, the author (or the entity that owns the work) holds the copyright, having the exclusive rights to reproduce, distribute, perform, display, and create derivative works based on the digital content. Copyright also protects the expression of ideas in the code, not the ideas themselves. It doesn't prevent others from independently developing similar functionality.

A license is a legal agreement that grants permission to do something with a work that you would otherwise not be allowed to do under copyright law. Licenses are used to define the terms under which a work can be used, shared, or modified. A software license is a legal instrument that provides permission to use the digital content under specified conditions. It essentially outlines what users can and cannot do with the content.

PREREQUISITES

To develop knowledge, skills and attitudes related to the competency COPYRIGHT AND LICENCES several areas serve well as prerequisites. These include:

1. **Digital content development skills** refer to the abilities and expertise required to create, produce, and manage content in digital formats (data, digital information and content). Content development involves a wide range of media, including text, graphics, audio, video, programming languages, development tools, and software architecture.

2. **Copyright law**: a solid understanding of copyright law, especially as it pertains to digital content and its principles of originality, exclusive rights, and the duration of copyright protection.

3. **Intellectual property law** is beyond copyright, including patents and trademarks, especially if they intersect with digital content.

4. **Version control** systems are often used to manage and track changes in source code. This is important for understanding how digital content evolves over time.

5. **Communication** effectively about complex legal and licensing concepts to both technical and non-technical stakeholders.

COMPETENCE AREA: 3. DIGITAL CONTENT CREATION		DIMENSION 3: PROFICIENCY LEVEL
COMPETENCE: 3.3 COPYRIGHT AND LICENCES		
1	At basic level and with guidance, I can:	• identify simple rules of copyright and licenses that apply to data, digital information and content.
2	At basic level and with autonomy and appropriate guidance where needed, I can:	• identify simple rules of copyright and licenses that apply to data, digital information and content.
3	On my own and solving straightforward problems, I can:	• indicate well-defined and routine rules of copyright and licenses that apply to data, digital information and content.
4	Independently, according to my own needs, and solving well-defined and non-routine problems, I can:	• discuss rules of copyright and licenses that apply to digital information and content.
5	As well as guiding others, I can:	• apply different rules of copyright and licenses that apply to data, digital information and content.
6	At advanced level, according to my own needs and those of others, and in complex contexts, I can:	• choose the most appropriate rules that apply copyright and licenses to data, digital information and content.
7	At highly specialized level, I can:	• create solutions to complex problems with limited definition that are related to applying copyright and licenses to data, digital information and content. • integrate my knowledge to contribute to professional practice and knowledge and guide others in applying copyright and licenses.
8	At the most advanced and specialised level, I can:	• create solutions to solve complex problems with many interacting factors that are related to applying copyright and licenses to data, digital information and content. • propose new ideas and processes to the field..

COMPETENCE AREA: 3. DIGITAL CONTENT CREATION			
COMPETENCE: 3.3 COPYRIGHT AND LICENCES			
FOUNDATION			
Learning Outcome	Level	K – S - A	Example
1. Understand of copyright laws	L1 – L2	K	Identify the basic principles and laws governing copyright protection in digital content creation, including what is protected by copyright, duration of copyright, and fair use.
2. Worries about ethical usage	L1 – L2	A	Valuing ethical practices in digital content creation, respecting the rights of content creators, and avoiding plagiarism or unauthorized use of copyrighted materials.
3. Acknowledge the differences between copyright and license	L1 – L2	S	Copyright and license are related concepts in intellectual property, but they refer to different aspects of the rights associated with creative works. Copyright is a legal right of the creator. A license is a legal permission granted by the copyright holder to another party.
4. Recognize types of licenses	L1 – L2	K	Recognize different types of licenses for digital content.
5. Is able to identify licenses	L1 – L2	S	Capacity to identify appropriate licenses for self-created content, understanding the implications and permissions granted by different licensing options.
6. Is able to interpretate the license	L1 – L2	S	Skill in interpreting and understanding the terms and conditions of various licenses to ensure compliance and ethical usage of digital content.
7. Knows about intellectual property	L1 – L2	K	Knows that intellectual property refers to creations of the mind—both artistic and commercial—such as inventions, digital content, designs, trademarks, images, and software used in commerce. Intellectual property is protected by law through patents, copyrights, trademarks, and trade secrets.

8. Knows about public domain and fair use	L1 – L2	K	Identify what content falls into the public domain and the concept of fair use in using copyrighted materials for specific purposes such as education, criticism, or parody.
9. Understanding of attribution and compliance	L1 – L2	K	Basic knowledge of attribution requirements and the importance of complying with copyright laws and licenses when using or sharing digital content.
10. Ability to properly attribute	L1 – L2	S	Ability to properly attribute and credit the original creators when using or sharing digital content, following the guidelines specified by the license.
11. Assume a collaborative mindset	L1 – L2	A	Recognizing the benefits of sharing and collaboration within legal and ethical boundaries, fostering a mindset that encourages lawful and respectful use of others' work.

COMPETENCE AREA: 3. DIGITAL CONTENT CREATION			
COMPETENCE: 3.3 COPYRIGHT AND LICENCES			
INTERMEDIATE			
Learning Outcome	Level	K – S - A	Example
12. In-depth copyright understanding	L3-L4	K	Comprehensive knowledge of copyright laws, including what is eligible for protection and the rights conferred to the copyright holder, the details of originality, duration, and the rights granted to copyright holders.
13. Advanced license types	L3-L4	K	Understanding and proficiency in dealing with a variety of license types, both open source and proprietary, and their implications on digital content creation.
14. International copyright treaties	L3-L4	K	Awareness of international copyright treaties and agreements to navigate global implications and differences in copyright protection.
15. Legal landscape changes	L3-L4	K	Keeping abreast of changes in the legal landscape related to copyright and licensing, including new court decisions, legislation, and emerging trends.
16. Digital rights management	L3-L4	K	Advanced understanding of digital rights management technologies and their application in protecting digital content.
17. Risk management	L3-L4	S	Skill in conducting risk assessments related to copyright and licensing issues, including identifying potential legal challenges and mitigating strategies.
18. Strategic licensing decisions	L3-L4	S	Skill in strategic decisions about licensing models for digital content, considering project goals, collaboration dynamics, legal implications, revenue generation, and community engagement.
19. Content attribution	L3-L4	S	Ability to properly attribute content to its original creators and adhere to attribution requirements specified in licenses.

20. Ethical consideration	L3-L4	A	A strong ethical stance towards respecting intellectual property rights and adhering to legal and licensing obligations.
21. Complex license compliance	L3-L4	S	Ability to assess and ensure compliance with complex licensing agreements, especially in scenarios involving multiple licenses or dependencies.
22. Commitment to compliance	L3-L4	A	A strong commitment to ensuring compliance with copyright laws and licensing agreements, prioritizing ethical and legal considerations.
23. Negotiation Skills	L3-L4	S	Proficiency in negotiating and drafting licensing agreements, considering the interests of multiple stakeholders involved in digital content creation. Utilizing a combination of legal knowledge and effective communication to negotiate licensing agreements successfully.
24. Handling disputes	L3-L4	S	Ability to handle and resolve disputes related to copyright infringement or licensing disagreements in a professional and legal manner.

COMPETENCE AREA: 3. DIGITAL CONTENT CREATION			
COMPETENCE: 3.3 COPYRIGHT AND LICENCES			
ADVANCED			
Learning Outcome	Level	K – S - A	Example
25. Register a copyright at national level	L5-L6	K	Knows the steps for legal process with the appropriate government agency that provides formal recognition and documentation of the rights of the creator or owner of an original work. This can include application, registration fee, submit a copy of the work, registration certificate.
26. Cross-disciplinary copyright	L5-L6	K	Integration of legal knowledge with an understanding of technical, business, and creative aspects of digital content creation for holistic decision-making.
27. Advanced licensing strategy	L5-L6	S	Skill in drafting complex licensing strategies that align with business objectives, revenue models, and community engagement, that protect the interests of all stakeholders.
28. Global copyright	L5-L6	K	Knowing in what global copyright law consists of (directives, regulations, treaties, agreements) and who is in charge with legal monitorization and interpretation.
29. Continuous legal education	L5-L6	A	A commitment to continuous legal education, staying ahead of evolving laws, court decisions, and international trends in digital content creation.
30. Case law expertise	L5-L6	K	In-depth knowledge of precedent-setting legal cases related to digital content creation, allowing for nuanced interpretation and application.
31. Emerging legal trends	L5-L6	S	Is able to analyze emerging legal trends in digital content creation, ensuring adaptability to evolving legal landscapes.
32. Intellectual property	L5-L6	S	Capability to assess and assign value to intellectual property, aiding in

valuation			strategic decision-making for licensing agreements and content monetization.
33. Strategic legal action planning	L5-L6	S	Is able to make strategic planning for copyright-related legal actions, including risk assessment, dispute resolution, and courtroom advocacy.
34. Policy advocacy	L5-L6	S	Ability to engage in policy advocacy, contributing to the development of copyright and licensing regulations that are conducive to innovation and fair use.
35. Ethical leadership	L5-L6	A	Ethical leadership in navigating legal gray areas, fostering an organizational culture that prioritizes responsible content creation and licensing practices.
36. Innovation advocacy	L5-L6	A	Advocacy for innovative approaches to licensing models, to adapt to changing industry trends and business requirements, contributing to industry best practices.
37. Mentorship and knowledge sharing	L5-L6	A	Willingness to mentor and share advanced knowledge to end-users and team members about copyright issues, licensing terms, and responsible digital content usage.
38. Community Engagement	L5-L6	A	Active participation in the community, fostering collaborations, and contributing to discussions that shape the future of copyright and licensing in digital content creation.
39. Open-source contribution	L3-L4	S	Proficiency in contributing to and collaborating on open-source projects, including understanding version control systems (like Git).

COMPETENCE AREA: 3. DIGITAL CONTENT CREATION			
COMPETENCE: 3.3 COPYRIGHT AND LICENCES			
EXPERT			
Learning Outcome	Level	K – S - A	Example
40. Legal expertise on complex problems	L7-L8	K	Mastery of intricate copyright laws, including nuances in international, national, and industry-specific regulations for complex problems with limited definitions.
41. Complex licensing strategies	L7-L8	S	Proficiency in crafting highly intricate licensing strategies, considering diverse stakeholders, revenue models, and emerging industry trends.
42. Industry-specific knowledge	L7-L8	K	Specialized knowledge tailored to the unique copyright challenges of specific industries, such as software development, media production, or online platforms.
43. Technology integration	L7-L8	K	In-depth understanding of technological aspects impacting copyright, such as blockchain, artificial intelligence, and digital rights management.
44. Jurisprudential understanding	L7-L8	K	Advanced comprehension of legal precedents and jurisprudential principles shaping copyright and licensing cases.
45. Dispute resolution mastery	L7-L8	S	Expertise in resolving complex copyright disputes through negotiation, mediation, or legal proceedings.
46. Digital forensics	L7-L8	S	Ability to conduct digital forensics to trace and verify digital content origins and usage.
47. Risk mitigation	L7-L8	A	A proactive stance on identifying and mitigating emerging risks in the copyright and licensing landscape.
48. Strategic policy influence	L7-L8	S	Capability to influence and shape copyright policies at governmental and industry levels.

49. Global advocacy	L7-L8	A	Commitment to advocating for global copyright standards and contributing to international discussions on harmonizing regulations.
50. Public engagement	L7-L8	A	Active involvement in public engagement activities, promoting awareness of copyright issues and advocating for the value of intellectual property in the digital era.
51. Legal education initiatives	L7-L8	A	Engagement in educational initiatives to elevate the understanding of copyright and licensing within the legal and digital content creation communities.
52. Knowledge ecosystem contribution	L7-L8	A	Willingness to contribute significantly to the broader knowledge ecosystem through publications, lectures, and mentorship.
53. Innovation leadership	L7-L8	A	A proactive attitude towards leading innovative approaches to copyright and licensing, adapting strategies to cutting-edge technologies and industry shifts.
54. Ethical thought leadership	L7-L8	A	A commitment to ethical thought leadership, fostering responsible and fair practices in digital content creation.

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DSW DIGITAL SKILLS WALLET

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